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**BrightHouse announces that Lysa Hardy has joined the Company as
Non-Executive Director**

Lysa Hardy brings more than 25 years of marketing experience within the technology and retail sectors. She is a specialist at building consumer brands, multichannel management and creating customer loyalty. Lysa has previously worked at T-Mobile, Holland & Barrett and Joules. In addition, she is a non-executive director of a retail technology start-up.

Lysa joins Brian Brodie and Ian Larkin as non-executive directors, alongside recently appointed chairman Stuart Deane.

Commenting on the appointment, Stuart Deane said: *"I'm delighted that Lysa Hardy has agreed to join our Board. She brings enormous experience of ensuring that the customer is at the heart of business decisions. I look forward to working with Lysa, and to her bringing that focus and insight to our business."*

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For further information, please contact:

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About BrightHouse:

BrightHouse is the UK's leading rent-to-own retail chain, providing quality branded domestic appliances, technology products and household furniture to customers on affordable weekly payments. A major employer in local communities, BrightHouse has some 280 stores nationwide and 2,600 colleagues.

More information about the business can be found on the BrightHouse Group website:

www.brighthousegroup.co.uk